

## The DVR for a Connected TV World.

Simple.TV lets you record your favorite broadcast TV shows and watch them anywhere, anytime, on any connected device.

**\$149** + \$4.99/month  
Available Spring 2012



### Watch Live TV, Local News, Sports, Events, Plus All Your Favorite Shows

Simple.TV delivers all your TV favorites to any connected device, including Roku, iPad, Boxee and Google TV. You can catch the hometown game on the road, watch the local news from across the country or just sit back in your living room with your can't-miss sitcom or drama.

### Build The Ultimate TV Library – and Watch Anywhere, Anytime

Because Simple.TV is a network-connected DVR, you can record all your favorite shows for later viewing. And because you bring the storage, you can store as many hours of programming as you like. The bigger the hard drive, the more you can store.

### Simple.TV + Internet Video Content = Mucho Savings

Simple.TV bridges the gap between broadcast TV and all your connected devices, and is a great complement to the Netflix, Hulu or MLB sports package that you already subscribe to. By switching to Simple.TV with an over-the-air antenna or basic cable for your broadcast TV needs, you'll save a bundle.

The Simple.TV DVR



Designed For...



# Easy Setup

1

### Cut Your Cable Costs

Stop paying hundreds of dollars for cable. Call your cable company and switch to a basic cable plan, or get an HD broadcast antenna.

2

### Hook Up The Box

Connect your antenna or cable, plug in a USB drive and connect to your home network. Visit the Simple.TV website to complete setup.

3

### Enjoy!

Download the Simple.TV app from your device's app store, or launch your web browser, and start enjoying all your favorite shows.

# Features

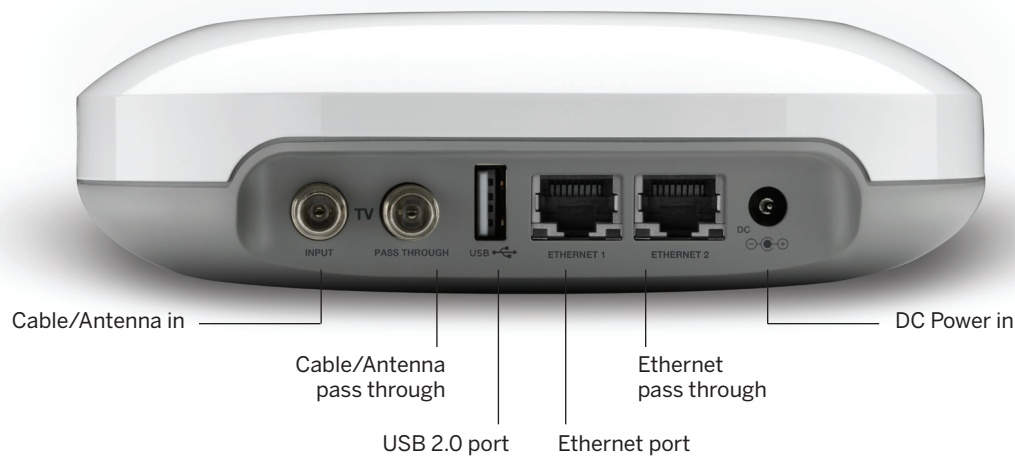
Price	Included	PREMIER SERVICE \$4.99
Full 1080p HD video	●	●
Watch live TV	●	●
Pause live TV	●	●
Record TV, manually	●	●
In-home streaming*	●	●
Record TV series automatically		●
Electronic program guide		●
Rich information about your favorite shows		●
Unlimited remote streaming for up to 5 users*		●

\* Supports adaptive streaming to ensure best quality on any connection.

WORKS WITH

iOS

ROKU



## What You Get

- Single-tuner DVR with full 1080p HD video streaming
- Ethernet cable
- DC power adapter
- Mini digital antenna (works within 10 miles of most broadcast towers)

## What You Need

- Home network
- ATSC digital broadcast or Clear QAM basic cable
- USB 2.0 hard drive (minimum 50GB)
- PC or Mac running IE, Firefox, Chrome or Safari to setup your account online

## What You'll Want

- Our free apps for iPad, Roku, Boxee or Google TV
- Simple.TV Premier service (\$4.99/month)
- Stack DVRs to add more tuners
- Plenty of time to watch all that telly